



Opportunity for Profit Workshop

Duration

4 hours
8.45am for a 9.00am start
Workshop concludes at 12.45pm

Course Details

18 July, Wodonga

Cost

This workshop is delivered at **no cost** to grain growers and advisors.

Registration is essential

The top performing grain growers in Southern Australia are retaining 30% of turnover as net profit, while the average is retaining closer to 10%.

So what are the Top 20% businesses doing differently to achieve this?

To find out the answers and understand the profit drivers in your business, please register for the GRDC 'Opportunity for Profit' workshop in your region.

This half day workshop will delve into the results from a three year national project funded by the Grains Research and Development Corporation. The project has benchmarked more than 300 grain businesses nationally to identify what drives profit in each agro-ecological zone and how the provision of technical information links with these profit drivers.

Learning Outcomes

At the end of this workshop, you will be able to:

- Understand the performance of Top 20% growers in your region
- Build your knowledge around the profit drivers that really make a difference in a grain business
- Identify the management traits of a Top 20% grower
- Have access to diagnostic tools and processes to easily assess your own business performance

The workshop will be delivered by agribusiness consultant James Hillcoat from Rural Directions Pty Ltd. Local context will be provided by Dr Kate Burke of Think Agri. Kate originally hales from Elmore and has many years experience consulting to grain growers in Northern Victoria.

This workshop series is funded by the Grains Research and Development Corporation as an output of 'The integration of profit drivers and technical information for more informed decisions' (RDP00013) project.

FOR MORE INFORMATION OR TO REGISTER

Please call 08 8841 4500, email admin@ruraldirections.com
or visit www.ruraldirections.com/events